





OMBASH.

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Nuremberg

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#### Oliro Events 2026. The dates



In 2026 Oliro GmbH will be hosting a series of events for the movers and shakers of the online marketing industry.

Event	Date	Place	Venue	Planned number of guests
Affiliate NetworkxX @ E-commerce Berlin Expo	16. Feburary	Berlin	booze bar	150
Affiliate NetworkxX @ OMR	05. May	Hamburg	Ship	250
TactixX	30. June	Munich	Hilton Airport	450
Affiliate NetworkxX	30. June	Munich	Airbräu	450
Affiliate Conference	November	Berlin	nhow Hotel	300
Affiliate NetworkxX	November	Berlin	nhow Hotel	300
Winterdinner	December	Nuremberg	Falco Manufaktur	80

More events are being planned. More details coming soon.



#### Conferences



#### Knowledge transfer & business face-to-face

With TactixX and Affiliate Conference, Oliro GmbH organizes and hosts the two largest German conferences in the field of Performance & Affiliate Marketing.

Participants can expect a varied mix of exciting presentations, workshops and discussion panels with speakers and top experts from the industry. Numerous attractive networking opportunities and culinary all-round catering give both conferences their personal touch.

The target group includes online marketing managers and online marketing decision-makers with a focus on affiliate or performance marketing, networks & agencies, as well as those responsible for online business and e-commerce - from SMEs to large companies from all sectors.









### Conferences







## Sponsoring opportunities

Sponsorship benefits	Main sponsor (exclusiv)	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Price	21.250 €	13.000 €	6.500 €	3.750 €	1.650 €
Free tickets (Conference incl. NetworkxX evening event)	25	20	10	5	3
Lanyards	X				
Own stand or seating area	x	X	x	2.500 €	2.500 €
Logo on conference website with link	×	x	x	×	×
Post on social media (content required)	×	x	x		
Logo in the conference newsletter	x	x	x	x	
Display of give-aways on the sponsoring tables	×	x	x	x	x
Logo on the sponsor posters	×	x	x	x	
Logo on program flyer	x	X	x	X	
Logo on conference screen (breaks)	X	X	X	X	X

## Networking events

#### **Networking & Business Socializing**

Under the banner of Affliate NetworkxX and OMBash, Oliro GmbH holds several networking events throughout Germany all year round. Here, online marketers can network to their heart's content in a relaxed atmosphere with all culinary needs taken care of.

With up to 1,500 participants annually, mainly agencies, Affiliate networks, publishers and merchants, the Affiliate NetworkxX series is the largest of its kind in the German-speaking world.

The primary purpose is to exchange ideas on a wide range of Affiliate and online marketing topics. The establishment of new contacts and strengthening of existing relationships also play a major role. Various specials such as speed networking round off the evening.











## **Networking events**





## Sponsoring opportunities

	NetworkxX / Winterbash				
Sponsorship packages	Sponsor	VIP-Supporter	Supporter		
Price	2.800 €	1.500 €	600 €		
Tickets included	15	8	4		
Logo on conference website incl. Backlink	х	х	x		
Display of give-aways on the sponsor tables	х	х	х		
Logo presentation for effective public communication (social media, newsletter)	×	x			
Presentation through the installation of up to 2 roll-ups on site	x	x			
Logo presentation on the event posters on site	х				
Logo presentation on screen/monitor on site (if available)	x				



# Special sponsorships



If you are interested in detailed information, contact us at events@oliro.com



Drinks sponsor

Coffee break sponsor

Photo box sponsor

T-shirt sponsor

Popcorn sponsor

lce cream sponsor

Energy Drink Sponsor

Coat check Sponsor

WIFI Sponsor







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Your own individual ideas are always welcome.



## A selection of previous sponsors











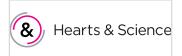






























































### Contact us!







#### Become a sponsor now!

#### Your event team



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We would be happy to advise you on our sponsorship packages. We are looking forward to your call or e-mail.

Do you have other ideas for sponsoring? Feel free to contact us, we will put together a tailor-made package just for you.

